

SWG Marketing Plan and Policy

26.09.2023.

<u>Agreement</u> The internal policy of the SWG System

These rules constitute the internal policy of the SWG System, containing rules for the SWG Members and SWG itself. This policy is valid in combination with the SWG General Terms and Conditions of the Contract ("GTCC") and other regulations, and its content also applies to the SWG Members, supplemented by these rules.

The services of SWG are electronic license services, where the right of withdrawal cannot be exercised. Taking into account international law: "With respect to the digital content provided on a non-physical media, if the Seller has commenced performance with the express prior consent of the Buyer and, at the same time with the Buyer's consent, has acknowledged that he will lose his right of withdrawal after commencing performance."

The SWG Member expressly acknowledges that after the commencement of the performance of the license service, the SWG Member waives from their right of withdrawal, because the license service used by the Member is an electronic service that is not provided through digital media.

The SWG and the SWG Member, as the contracting parties to this agreement, are legally and financially independent market players who are independent from each other.

The SWG Member:

- is a natural person of full age and full legal capacity, who, at the time of registration, also makes a declaration on this, or
- a juvenile person after his 14th birthday, in the event that the parent/guardian has given their consent to this.

The SWG Member declares that the information indicated in this agreement and provided by him are accurate and fully true.

SWG Member identification is done by uploading a photo ID (ID card, passport or driving licence) in the Member's personal interface, which is reviewed every 5 years. In all cases, an update is required after the expiry of the document used for identification. This identification is not required for Customers who use only and exclusively SWG services. Identification is only required for SWG members who also use the Affilate system. The identification regulation will apply from 01.07.2021.

SWG shall inform the Member by e-mail, as well as courses and events, and notify him about any change in the System in due time. The Member has the opportunity to participate in the courses and further trainings - required for his activities conducted on the basis of this agreement - at his own expense.

SWG shall be authorized to continuously monitor the conduct, financial discipline and activities of the Member performed within the framework of the SWG System.

If necessary, SWG shall be authorized to amend the content of this agreement.

SWG agrees to operate a customer service for the Members, which can be accessed by e-mail $\underline{\text{support}@\text{senholding.com}}$. This customer service handles complaints and requests in order of their importance.

The Member acknowledges that on the basis of this agreement, any SWG allowance - payable for the activities performed - shall be subject to taxes and contributions. The member shall be obliged to submit



a tax return on and pay the taxes and contributions associated with the commissions generated in the country in which he is a taxpayer, in accordance with the regulations of that country.

The accounting of commissions in the IT system is second-based, and their payment takes place in a maximum of 8 working days after the submission of the request for the commission. The data necessary for commission payment is recorded by the Member himself in the SWG System upon request for the commission. For these data, the Member shall bear full liability, and SWG does not assume any liability for damages resulting from incorrectly provided data.

The Member shall be authorized to pass on or sell their career position and commissions generated in the SWG System, or to transfer them under any other legal title, to another Member of the SWG System or any other natural third person, with the following stipulation:

- SWG shall be entitled to a pre-emptive right. If SWG does not intend to exercise its pre-emptive right, it agrees to transfer it to a third party and
- the sale amount may not exceed the amount of commissions, vouchers and other allowances booked in the web office of the Member, and
- in this case, the buyer acknowledges that if he already has his own ID number, the two web offices will not be combined, i.e. they will continue to work separately also in the future.

The Member declares and also specifically confirms during the registration that he or she is not bound to any fixed period or place in conducting their activities according to this contractual relationship, and when performing their activities, he or she will solely use their own financial means and their own infrastructure.

The Member shall be obliged to bear any and all taxes, other public duties payable by him in connection with the benefits, commissions or any other allowances due to him on the basis of this contract from SWG or any other company belonging to the SWG Group, or emerging in respect of any other income generated as a result of his activities; together with the other public charges and other costs related to his activities, by himself; the SWG Member shall be obliged to keep records on, prepare a tax return on and pay the above according to the statutory provisions in force in the country of the SWG Member as a taxpayer. In respect of fulfilment of these obligations, SWG does not bear any liability. In respect of fulfilment of the Member's above obligation, SWG fully excludes its own liability. In case the SWG Member makes claims during further advertising that are different from this documents content, he or she shall be appointed as an individual party and fully responsible financially for his or her claims. In these cases the company can't be withheld responsible financially to anyone.

The Contracting Parties expressly state that on the basis of this contractual relationship, a civil law relationship - with a specified content - is created, on the basis of which the Member shall be deemed to be a market player independent from SWG from the aspect of the Member's participation in the SWG System and the further advertising of the SWG System towards any potential further Members. On the basis of this relationship, the SWG Member cannot be regarded as an agent or representative of SWG in any respect, and in this regard, the Member shall not be authorized to make any legal statement or undertake any commitment on behalf of SWG.

On the basis of this agreement, the SWG Member shall not be obliged to fulfill mediations or further advertising, he shall not be obliged to perform purchases or use services, licenses, and he shall not be obliged to show up any related results, and he shall be authorized to participate in the operation of the SWG System at their own discretion and own business risk, within the framework of this agreement. SWG expressly states that the Members - potentially - joining the SWG System as a result of activities of the SWG Member may not perform cash payment or other services directly or in another way to the Members joining the System before them, and the previously joined Members shall not be authorized to claim and payments or other services under any legal title from the Members joining the System as a result of their activities. SWG does not make any payment or any other service to the SWG Member as a consideration for the accession of new Members.

"Another side of the life"



During his activities performed within the framework of the SWG System, but particularly towards new Members, when performing the further advertising of SWG, the SWG Member shall not be authorized to represent SWG or the companies belonging to the SWG Group, to take over cash and he shall not be authorized to make any legal statement, undertake any commitment or recognize any eligibility on behalf of SWG. For any damage occurred to SWG as a result of violation of this article - thus particularly, for the lost profits - the Member shall be liable according to the general compensation rules.

The SWG Member shall be authorized to further advertise the SWG System towards new possible Members, but during this, he shall be obliged to pass on the contents of SWG trainings in full and without any change, and to comply with them. The SWG Member shall not be authorized to provide any other discount or any related promise out of the SWG System. The SWG Member shall be obliged to refrain from claiming or spreading false facts or misrepresenting true facts, furthermore, from harming or threatening the good reputation or creditworthiness of another Member, Product Partner or SWG itself. In particular, a statement of doubt about the operation, market role weight, business or professional reliability of another SWG Member, Product Partner or SWG itself shall be regarded as a reputational damage. An affirmation of a fact that cannot be verified or if it is verifiable only with a significant and unreasonable harm to the interests of the other stakeholder, or the spreading of data or information on another SWG Member, Product Partner or SWG itself, which may be suitable for destroying the trust in the other SWG Member, the given Product Partner or SWG itself.

By further advertising the SWG System, the SWG Member performs exclusively marketing activities, regardless of territorial scope. This marketing activity does not count as a commercial intermediary or financial intermediary activity either.

SWG members have the possibility to hold individual, group or internet briefings, as set out in the Code of Conduct. The SWG Member must notify the SWG of the dates of any group (public) or webinar briefings by sending an email to support@senholding.com. The notification must include the exact location or web address and time of the webcast and, if the webcast is held in a password-protected location, the password for that location. The information so provided shall be in maximum conformity with the SWG GTC and its annexes.

For these further advertising activities and his purchases made through the SWG System, the SWG Member will receive commissions and other benefits from SWG. The SWG Member acknowledges that the commissions included here are gross commissions. After the settlement of accounts has been completed, no additional claim can be made against SWG or the companies belonging to the SWG Group. The SWG Member shall be obliged to repay and commission taken over without any legal basis, and in the event of a failure to do so, SWG shall be authorized to terminate this agreement with immediate effect, by way of extraordinary termination.

In case of any and all breaches of the contract, the SWG Member shall be obliged to refund the damages caused to SWG, together with the lost commissions or profits, to pass on the thus acquired profit to SWG and settle accounts on all the above. In the event of a breach of the contract, the SWG Member will automatically lose his eligibility to any not-yet-received or yet unused commission.

In the SWG System, cross-lineing, contacting other network branches or registration of members already placed on another network branch is not accepted in any way and will result in the termination of membership.

In the SWG System, it is considered to be a cross-line and will result in the termination of membership if any SWG member in another SWG System demonstrates (telephone conversation or correspondence on any interface, or by any other means) any other business offer.

Cross-lineing can also result in the immediate termination of membership.



Simultaneously with the termination of the SWG membership, the status of the SWG Client shall not be terminated, the services used may be used until the end of the service period.

In the event of termination of the Membership relationship due to the cross-line or the Code of Ethics, the Member shall not be entitled to use his / her travel points. If travel points have already been used but the trip has not started yet, the member cannot take part in the trip.

The SWG Member shall be obliged to independently collect all information on the potential amendments to the law or the regulations concerning him, in particular, information on the tax and social insurance regulations and their amendments, so that he can be able to fulfill all the applicable requirements at his own expense and liability. SWG is not obliged to provide this, and upon the notice received from the SWG Member, SWG may not be obliged to amend the legal relationship.

The SWG Member acknowledges that this agreement was concluded on the basis of the legal provisions according to the headquarters of SEN World Group Fze., which were determined by SWG unilaterally, in advance, without the other Party's involvement, for the purpose of concluding several contracts. During the registration, the Member also declares and acknowledges that he or she has got fully acquainted with this contract and is aware of the fact that the provisions of this agreement and of the GTCC constitute a part of the contract concluded during the registration. Furthermore, the SWG Member acknowledges that the provisions of this contract - with regard also to the unusual nature of the legal relationship - may, in some cases, differ from the ordinary contractual practice. The amendment of this agreement implemented by SWG shall in any case be regarded as valid, effective and approved by the SWG Member, if in 30 days after the written notification (or, in this case, the publication on the website) the SWG Member does not raise any objection in writing against the given proposed amendment, or if the Member continues to use the SWG System also after the written notification. The SWG Member acknowledges that SWG is not able to concurrently apply several agreements in force, and with regard to this fact, if in respect of this amendment of the agreement, the SWG Member raises an objection before the above deadline, SWG shall become authorized to terminate this agreement with a notice period of 15 days.

The text available on the SWG website shall always be regarded as the currently effective text of the agreement.

This agreement is concluded for an indefinite period of time. Any of the Contracting Parties shall be authorized to terminate this agreement with a notice period of 30 days, by the end of the calendar month, by way of a written declaration sent to the other Party, without any statement of grounds.

Any other declarations related to the termination or specified in this agreement must always be made in writing. A declaration sent by post, e-mail, web office or telefax shall be regarded as a written declaration.

During the notice period, both of the Parties shall be obliged to fulfil their obligations set out in this agreement. At the end of the notice period, SWG and the SWG Member shall settle accounts with each other concerning the commissions generated in connection with the already fulfilled further advertisements and purchases. Thereafter, the former SWG Member may not raise any claim for commission or other benefits, and the obligation of SWG to settle accounts will be terminated, as well. If the SWG Member terminates this agreement by ordinary notice, after the expiry of the notice period, he may register in the SWG System again. In this case, the Member cannot get back the potentially previously built up group.

In the event of the death of the SWG Member, this agreement shall be transferred to the legitimate heir of the Member, so that in the agreement the heir of the dead Member will automatically replace the Member, so that the person designated by the certificate of inheritance as a heir shall be regarded as the heir. If the Member has several heirs, the heirs will have to designate the one who inherits the privileges. If the deceased Member did not name a heir and the identity of the heir does not become known, the heir is at an unknown place or if the probate proceedings end unsuccessfully, the rights of the bequeather Member shall be passed on the Offer or of the bequeather Member, except for cases where the death of the bequeather Member was the consequence of the deliberate or negligent act of the Offeror - which



can be verified by a final judgment. If the heir of the bequeather Member is a registered Member of the SWG System, then the network branch, constituting a part of the heritage - including also the related eligibilities - will not be added to the currently existing branch of the heir and to the belonging eligibilities. In this case, the heir Member will replace the bequeather Member, under the following name: "ZW", the heir of XY" simultaneously with the replacement of names. In this case, the heir will use the services of the SWG System under two or more SWG Membership identifiers containing different SWG privileges. The identifier of the bequeather Member will not change even after the inheritance, so it will constitute a part of the heritage.

For the terms and conditions of this agreement, the regulations in force at SEN World Group Fze.'s headquarters shall apply. For the settlement of disputable affairs arising out of this agreement, the Parties shall be obliged to initiate consultations with each other and settle the legal disputes in a peaceful way, if possible. If this does not turn out to be successful, for the settlement of the legal dispute, the Parties stipulate the exclusive competence of the court competent according to the headquarters of SEN World Group Fze. (UAE).

SWG does not assume any liability for an incorrect translation resulting from the translation of the SWG agreement to various languages, and in case of improper interpretation, the agreement and GTCC written in the mother tongue of the owners of the company shall be regarded as the prevailing basic level agreement and GTCC.

SWG regulates the costs of commission payment as follows. The cost of payment will be deducted from the amount of commission to be paid out upon each payment.

The Contracting Parties shall be obliged to fully comply with the provisions of this agreement. Without the prior written consent of SWG, the Member shall not be authorized to assign his rights and obligations - arising out of this contract - to a third person or transfer them in any other way.

Already at the time of registration, the SWG Member expressly agrees that SWG may provide or otherwise transfer certain or all of their rights and obligations arising out of this agreement to a third person, business organization or primarily to a business belonging to the SWG Group, furthermore, the Member agrees with and expressly acknowledges if legal successor takes place in respect of SWG.



The basis of the SWG System

Introduction

In the SWG system, the commissions to which the Client is entitled come exclusively from the use of the electronic licence services of the SWG system.

The licence services of SWG are:

- 1. SWG Sales page (SWG Webeditor)
- 2. SWG Newsletter sending and hosting (SWG Letter, VIP Classik or VIP Pro version)
- 3. SWG Market Place (SWG Market Place)
- 4. SWG Voice Book (SWG Speaking Book)
- 5. SWG Adlinks

The operation of SWG

SWG is based on the use of the above-mentioned licence services by the members. The SWG Client shall not be obliged to participate in the various projects of SWG, about which he must make a declaration when purchasing the licences.

If the SWG Client wishes to participate in the SWG projects, he will become a SWG Member (an independent SWG distributor, partner) from a SWG Client.

Gift positions and SWG Shop Points:

When using the various licence services, the SWG Members receive gift positions and SWG Shop Points, which can be placed in different projects, and the SWG Shop Points (SSP) can be used for making purchases.

Services	Project	SWG Shop Point amount
SWG Webeditor and Sales page usage	Oneliner&3D	35 SSP
SWG Newsletter sending and hosting usage VIP	Classic	300 SSP
SWG Newsletter sending and hosting usage VIP Pro	VIP Pro	60 SSP
SWG Market Place usage	Travel	35 SSP
SWG Speaking Book usage	Automat	35 SSP
SWG Adlinks	GO	10 SSP

Concepts, commissions, conditions and operating principles:

<u>Client:</u> A user registered in the SWG system, who uses the Licences provided by SWG.

Member: A Client (SWG distributor) participating in the projects of the SWG system.

<u>SWG Shop Point:</u> At the time of using the licence service, the SWG Member will receive SWG Shop Points as a gift, which can be used at the partner companies or at the Market Place page when making a purchase (between the seller and the buyer), when providing a gift.

<u>SWG Position:</u> When using the licence service, the SWG Member receives a SWG position, and depending on the licence service the Member is using, he or she can place it in that given SWG project.

<u>Partner company:</u> An organisation with a tax identification number, having a contractual relationship with SWG. The Partner Company will give an immediate discount to the SWG Member purchasing it, as advertised on its website, if it has duly certified its SWG membership.

Website: https://www.discoutselector.com



<u>SWG Application</u>: A program (application) developed for SWG members, containing Product Partner discounts, can be installed on the phone and other devices, on the basis of which the SWG Member can use the discounts (immediate, direct) provided by the Product Partners at the registered Product Partners.

<u>SWG Activity, active member</u>: The use of the SWG Sales page on a monthly basis. If the given Member has 3 active direct Members or Client(who use the Sales page), in this case the licence service fee will be rewritten to the internal SWG account or accounts of the given Member from which it has been paid. The counter of the Member counting the direct actives of the Member is reset to 0 at the end of the period.

<u>Binary tree:</u> SWG Start shows the interconnection of positions of Members in the SWG I and SWG IV and SWG VIP Pro project, which takes place so that only 2 pcs of positions can be linked to each position, and in SWG III it shows the interconnection of Members being there.

<u>Conjunction:</u> The number of positions pre-determined in this marketing plan on the lower and upper branch of a position.

SWG Start / Travel project: The SWG Start/Travel project is the set of two Binary systems in which SWG Positions are linked to each other. Each position is placed into the first subclass (S1). The conjunction of Positions of Members determines the upgrade between the binary trees. The filling of these binary trees results from the hierarchy related to the Member, i.e. the Positions placed here get placed to the group of the Member, and from the upper offer or line of the Member.

Common rules:

The state of the member's position can be of 4 types:

- 1. Gray: Somebody from the hierarchy started to use the SWG Sales page, thus the system automatically created the Position for everyone on the sponsor line.
- 2. Thin frame: The Member himself uses the Sales page, by which he has been added to the first subclass.
- 3. Thick frame: The Member uses the SWG Sales page and the SWG Market Place.
- 4. Monochrome: The position has become a system upgraded position in the second subclass (in case of positions created until February 28, 2018), or just changes color, and does not produce commission any more (in case of positions created after March 1, 2018).

In each subclass, when there is a Position runout, SWG provides various commissions and gifts to the Member. Depending on the number of Positions emerged under the SWG Member, the following gifts and commissions will be credited:

Condition for commission crediting: the active use of the SWG Sales page, i.e. the existence of SWG activity.

The Position placed by the Member will be upgraded to the next binary (subclass), i.e. run out of the given subclass, if there are 3-3 Positions - with thick frames - on both the upper and lower branch of the Position.

Rules relating to gift positions created until February 28, 2018: will expire on 31.12.2023.

The gift position created until February 28, 2018 will run out of the second subclass (S2), if there are 3-3 monochrome Positions on both the upper and lower branch of the Position in the second subclass, or the Member modified this in the system on the basis of his own decision (ticking it then approving it in the system), in accordance with the gift run-out rules valid from March 1, 2018.

Colour changes of positions, commissions, master numbers and conditions:

For subclass upgrades and commission payments, only the thick framed and fully monochrome positions are counted.

Upgrade and colours of positions:

1. Grey position:



Upgrade to S2: 3-3, regardless of whether it consists of thick framed or monochrome positions. In S2, the position still remains grey in colour.

In S2, if there are 3-3 under it, regardless of whether they are made up of thick framed or monochrome ones, then in S1, the position will be an upgraded position, i.e. the position will be monochrome and in S2 it will have a thick frame.

In S2 it will be monochrome if in S1 there are 3-3 monochrome ones under it.

It will run out of S2 only if there are 3-3 monochrome ones under it in the S2.

2. Thin framed:

Upgrade to S2: 3-3, regardless of whether it consists of thick framed or monochrome positions. In S2, the position still remains thin framed.

In S2, if there are 3-3 under it, regardless of whether they are made up of thick framed or monochrome ones, then in S1, the position will be an upgraded position, i.e. the position will be fully monochrome and in S2 it will have a thick frame.

In S2 it will be fully monochrome if in S1 there are 3-3 fully monochrome ones under it.

It will run out of S2 only if there are 3-3 full monochrome ones under it in the S2.

3. Thick framed:

Upgrade to S2: 3-3, regardless of whether it consists of thick or fully monochrome positions. In S2, it will continue to be with a thick frame.

In S2, if there are 3-3 under it, regardless of whether they are made up of thick or fully monochrome ones, then in S1, the position will be an upgraded position, i.e. the position will be fully monochrome and in S2 it will remain a thick framed one.

In S2 it will be fully monochrome if in S1 there are 3-3 fully monochrome ones under it.

It will run out of S2 only if there are 3-3 full monochrome ones under it in the S2.

4. Fully monochrome:

This position state is available only with a system upgrade. In S1, if there are 3-3 fully monochrome positions under the given position, then the colour of the position will be fully monochrome also in S2.

It will run out of S2 if there are 3-3 fully monochrome ones under it in the S2.

Master numbers of the positions:

In S2, if there are 16-16 thick framed and/or fully monochrome positions under the given position, then the colour of the position will be fully monochrome also in S2.

In S2, if there are 64-64 thick framed and/or fully monochrome positions under the given position, then position runout will take place in S2.

Commissions:

Position runout commissions in S2:

- SWG IV. project in 1/1: 1 piece of VIP and 2 pieces of VIP++(Speed) positions;
- 1/2 year activity in SWG II
- 1/2 year qualification in SWG III
- 1 GAP in SWG I
- In case of a grey or thin orange framed position: cash commission in an amount of 430 €, in case of a position with a thick orange frame: 465 €.
- 540 € commission credited to the Transit account

The run-out and commission access rules from S2 for positions created until 28.02.2018 are available until 31.12.2023. After that, positions created until 28.02.2018 will be paid according to the rules in force from 01.03.2018.

Rules relating to the gift positions created after March 1, 2018 and from 2024.01.01.01 for all phases out:



Any gift position created after March 1, 2018 will run out of the second subclass (S2), if there are 3-3 thick framed or fully monochrome positions on both the upper and lower branches of the Position in the second subclass.

The sum of the commission is 300€, which is credited to the Member's commission account.

Change of colors of positions, commissions, master numbers and conditions:

For subclass upgrades and commission payments, only the thick framed and fully monochrome positions are counted.

Upgrade and colors of positions:

1. Grey position:

Upgrade to S2: 3-3, regardless of whether it consists of thick framed or monochrome positions. In S2, the position still remains grey in colour.

In S2, if there are 3-3 under it, regardless of whether they are made up of thick framed or monochrome ones, then in S1, the position will be monochrome, and in S2 it will have a thick frame

In S2 it will be monochrome if in S1 there are 3-3 monochrome ones under it.

It will run out of S2 only if there are 3-3 thick framed or monochrome ones under it in the S2.

2. Thin framed:

Upgrade to S2: 3-3, regardless of whether it consists of thick framed or monochrome positions. In S2, the position still remains thin framed.

In S2, if there are 3-3 under it, regardless of whether they are made up of thick framed or monochrome ones, then in S1, the position will be monochrome, and in S2 it will have a thick frame.

In S2 it will be fully monochrome if in S1 there are 3-3 fully monochrome ones under it.

It will run out of S2 only if there are 3-3 thick framed or full monochrome ones under it in the S2.

3. Thick framed:

Upgrade to S2: 3-3, regardless of whether it consists of thick or fully monochrome positions. In S2, it will continue to be with a thick frame.

In S2, if there are 3-3 under it, regardless of whether they are made up of thick framed or fully monochrome ones, then in S1, the position will be fully monochrome, and in S2 it will remain a thick framed one.

In S2 it will be fully monochrome if in S1 there are 3-3 fully monochrome ones under it.

It will run out of S2 only if there are 3-3 thick framed or full monochrome ones under it in the S2.

4. Monochrome:

In S1, if there are 3-3 fully monochrome positions under the given position, then the colour of the position will be fully monochrome also in S2.

If there are 3-3 fully monochrome ones under it in the S2, nothing will happen to the position.

SWG Travelling points

Travel points:

For any position created until February 28, 2018, and those received as upgrade gift after April 8, 2017, the Member and the top sponsor line qualify for 1 travel point.

In case of gift positions created after March 1, 2018 the Member and the top sponsor line qualify for 1 travel point. Exceptions to this are travel points generated during promotional periods. In this case, the travel point is credited only to the Member, not to the top sponsor line. The use value of a travel point generated during a promotional period is €200 per TP (travel point). Promotional period: from 01.09.2023 until withdrawal.



According to the registration hierarchy, on the direct lines, the travelling points collected from full depth will be counted. From the strongest direct branch, up to 50% of the points - required for the advertised traveling - can be recognized. The other required points must be fulfilled by the other direct lines. The points required for travels will be published on the website.

The SWG Member who meets the basic condition but demonstrably builds another Network Marketing (MLM or Affilate system) business, or reports in writing the construction of another business or violates the Code of Ethics, SWG has the right to restrict the use of the use of travel point at the Member concerned or to refuse.

SWG I. Project: The positions recorded here will be added to the binary tree in the order of generation of positions of the Members. The filling is automatic, and the system and the binary tree is gap-free. The filling takes place from left to right, from top to bottom in the binary tree. The payment of the binary commission is calculated depending on the various conjunctions of the upper and lower branch of the binary tree. The basis for the payment of a commission is that the SWG Member has an active Adlinks (SWG GO) at the moment of commissioning.

Place	SWG I.	SWG I.			
Filling	Automatic	Automatic			
	lower branch	upper branch	Amount		
	1	1	7 €		
Commission	3	3	14 €		
	7	7	21 €		
	15	15	175 €		
	31	31			
		and placement of the position of the Member offered by the Member			
Total commission 427 €					
Gratis position: After the GAP, at a conjunction of 15/15, 5 pcs of GAPs in SWG I.					

<u>Gratis position:</u> At the runouts of SWG Start/Travel, SWG III and SWG IV, the Member will receive a Gratis position (GAP) as a gift in SWG I. This Gratis position will produce a commission to the Member up to a conjunction of 7/7, but if the member uses again the service belonging to SWG I after this Gratis Position, then at a conjunction of 15/15, this Gratis position will produce another 5 Gratis positions to the Member. The thus generated Gratis positions will produce a commission up to a 7/7 conjunction without any conditions, then at the 15/15 conjunction, another 5 pcs of Gratis positions will be generated (individually per each GAP position).

SWG II. and **SWG III.** Project (oneliner and 3D): SWG II is a single-line international system, the commission calculation basis of which is the number of users of the Sales page from among the directs of the Client and it is credited on the basis of the number of Members registered in the System after making the Member active. Oneliner Points generated can be used for any SWG service or in SWG 3D. An exception is the commission for the first active direct member, because it can only be used in SWG III. These commissions are generated on a monthly basis, based on seconds, thus as the number of active direct members increases, the commission differences are credited accordingly. The accounting period is the period between 0 hours on the first day of the month and 24 hours on the last day of the month. A condition for commission payment is that the given Member must be an active member of SWG in the given month. Out of the generated Oneliner Points, the system will automatically place the positions to the personal positions in SWG III. If the Member has a Clone position, only the position for the very first active direct member will be placed into SWG III, to the first, i.e. the main position. The Member has an opportunity to place the other commissions and distribute them between the clone positions until 23:00 on the last day of the month. If this fails to take place, the system will place the generated Onelines Points automatically to the main position for the Member.



<u>SWG III. (3D) project:</u> III. SWG is a 3D binary system, in which no positions are associated with each other, but the Members, and the payment of the Binary commission is determined by the number of pieces and conjunction of the positions of the Members. The Members are placed in a plane, and the positions related to the given Member are placed in a space.

The commission is paid and the binary space is filled from 5 depths for 1-3 active Clients or Members, the commission is paid and filled from the full depth for 4 active Clients or Members. This regulation will take effect on February 1, 2021, until which time all active members will be entitled to full depth commission payment and replenishment. A binary space can only reach a maximum of 30-30 loadings once in a given month. If this does not happen within a given month, charging will continue. The entitlement to commissions is subject to the fact that the given Member has an activity in SWG II. in the previous two months.

When a Member places his / her first position in SWG III, the system does not check for the existence of the previous two months activity, both the commission payment and the binary charge take place in full depth for 2 full months after the member's registration. In the event that there was no activity in SWG II for one month, the filling of the current position in SWG III will be suspended, no commission will be credited and it will start to recharge if the Member meets the condition for commission crediting again. If, in two consecutive months, no position is placed for the Member in SWG III, the system will clear this position (binary place) from the system on the first day of the following month.

In SWG III, the Member has the opportunity to open a so called Clone position, under which he can place his additional direct Members. If, in 2 given months, no position is placed to the clone position of the Member, the system will clear this clone position (binary place) on the first day of the following month, and its place can be fulfilled by any Member from the upper line of the Member.

A SWG Member who meets the basic condition but demonstrably builds another Network Marketing (MLM or Affilate System) business, or notifies the construction of another business in writing or violates the Code of Ethics, in which case SWG is entitled to deduct the full commission and charge.

SWG II. commission table:

Total registered	My active directs	Commission €	Total registered	My active directs	Commission €
10	1	35	10,000	51	875
250	3	Service being free	15,000	55	945
500	7	105	22,000	59	1.015
750	11	175	30,000	63	1.085
1.000	15	245	40,000	67	1.155
1.300	19	315	55,000	71	1.225
1.600	23	385	80,000	75	1.295
2.000	27	455	100,000	79	1.365
2.500	31	525	120,000	83	1.435
3.000	35	595	140,000	87	1.505
4.000	39	665	160,000	91	1.575
5.000	43	735	180,000	95	1.645
7.000	47	805	200,000	99	1.715



SWG III. commission table:

Place	III. SWG class				
Filling	Manual	Manual			
	Binary tree cor	njunction			
su	lower branch	upper branch	Amount		
SSIOI	2	2	7€		
Cash commissions	4	4	14 €		
l mox	8	8	21 €		
sh c	14	14	28 €		
Ca	18	18	35 €		
	24	24	42 €		
	30	30	315€		
Total commission	Total commission 462 €				
and 1 piece of GAP in SWG I.					

SWG IV. VIP Classic project: The SWG IV. project is the set of Binary systems in which the gift positions - which can be received for the use of newsletter sending VIP Classic licence service - are linked to each other. Each position is placed into the first subclass. The conjunction of Positions of Members determines the upgrade between the binary trees. The filling of these binary trees results from the hierarchy related to the Member, i.e. the Positions placed here get placed to the group of the Member, and from the upper offer or line of the Member. The Position placed by the Member will be upgraded to the next binary (subclass), i.e. run out of the given subclass, if there are C1 1/1 3-3, C1 1/2 3-3 in each additional binary 3-3 Positions on both the upper and lower branch of the Position. In each subclass, when there is a Position runout, SWG provides various commissions and gifts to the Member.

Direct Bonus:

After every direct, new newsletter sending VIP Classic licence service or extension of the licence service, a commission of 40 € will be credited to the SWG Member due to the personal, direct recommendation.

In case the SWG Member doesn't have active Sales page order for the current month at the moment of crediting the direct bonus, the system will automatically deduct the price of the license from the commission.

In case the SWG Member doesn't have a pre-order of the Sales Page for the next month at the moment of crediting the direct bonus, the system will automatically deduct the price of the license from the commission.

The SWG Member who meets the basic condition but demonstrably builds another Network Marketing (MLM or Affilate system) business, or reports in writing the construction of another business or violates the Code of Ethics, SWG has the right to restrict the use of the VIP Classic system at the Member concerned or to refuse.



		VIP (green)	VIP+	és VIP++(orange and white)	V	/IP Extra (purple)
	2. binary	6 pcs of Gspeed	2. binary	6 pcs of Gspeed	2. binary	
		Basic: 4.000€		Basic: max. 4.000 SP		Basic: 4.000€
C1		Continuously active:		Continuously active:		Continuously active:
Ci	4.	additional 15.000€	4.	additional 15.000€	4.	additional 15.000€ and
	binary	10 pcs of Gspeed	binary	10 pcs of Gspeed	binary	Career commission
		100 pcs of Gap SWG I.				
		Further acces to C2		Further acces to C2		Further acces to C2
		Basic: 4.000€		Basic: 4.000€		Basic: 50.000€
		Continuously active:		Continuously active:		Continuously active:
		additional 20.000€		additional 20.000€		additional 350.000€ and
	3.	Basic: 4.000€	3.	Basic: max.4.000SP	3.	Career commission
C2	o. binary	Continuously active:	binary	Continuously active:	binary	Back to C1 1/1
	,	additional 36.000€		additional 36.000€		
		32 pcs of Gspeed		32 pcs of Gspeed		
		300 pcs of Gap SWG I.		300 pcs of Gap SWG I.		
		Further acces to C3		Further acces to C3		
		Basic: 50.000€		Basic: 50.000€		Comment
	1.	Continuously active:	1. binary	Continuously active:	VIP	binary space: Green
	binary	additional 350.000€		additional 350.000€	VIP+	binary space:Orange
				additional max. 100.000€ SP	VIP++	binary space:White
СЗ		Basic: 10.000€		Basic: max.10.000SP	VIP	binary space: Purple
		Continuously active:		Continuously active:	Extra	Zinai y opasoi i ai pio
	2.	additional 60.000€	2.	additional 60.000€	Gspeed	same VIP++
	binary	84 pcs of Gspeed	binary	84 pcs of Gspeed		
		400 pcs of Gap SWG I.		400 pcs of Gap SWG I.	* On N	lovember 10, 2020, the
		Further acces to C4		Further acces to C4	VIP, VII	P + and VIP ++ positions
		Basic: 30.000€		Basic: max.30.000SP		1/2, which have not yet nsferred to C1 1/3. Upon
		Continuously active:		Continuously active:		r of these positions, this
C4	2.	additional 120.000€	2.	additional 120.000€	commis	sion payment will not be
	binary	172 pcs of Gspeed	binary	172 pcs of Gspeed		o the Member and the Commission will not be
		600 pcs of Gap SWG I.		600 pcs of Gap SWG I.	Career	paid.
		Further acces to C5		Further acces to C5		
	11	Basic: 100.000€		Basic: max.100.000SP		
		Continuously active:		Continuously active:		
C5	2.	additional 300.000€	2.	additional 300.000€		
	binary	348 pcs of Gspeed	binary	348 pcs of Gspeed		
		1.000 pcs of Gap SWG I.		1.000 pcs of Gap SWG I.		
		Further acces to C5		Further acces to C5		

<u>SWG VIP Pro</u>: SWG VIP Pro is a set of Binary systems in which the gift positions associated with the use of the VIP Pro license service that sends the newsletter are linked.

All positions are placed in the first subclass. The position of the Members' Positions together determines the progression between the binary trees. The loading of these binary trees results from the hierarchy associated with the Member, i.e. the Positions that come here are entered into the Member and Member groups, as well as from the Member's top referral line.

"Another side of the life"



The Position placed by the Member will advance to the next binary (subclass), ie it will run out of the given subclass if both the upper leg and the lower leg of the Position in all binary has 3-3 Positions.

Each purchase counts towards the number of pieces, regardless of the depth at which it was generated. There is only one way forward in a given month in that binary location.

It is possible to record the loading of Binary Locations on further access.

It is also possible to purchase the VIP Pro service in advance, ie for the next month. In this case, Career Points are activated on the first day of the month. At the end of the month, the HMB System automatically activates the services and also activates the purchases in the binary system. Month closing at the date mentioned above.

In VIP Pro4, upon reaching 3/3 co-op, SWG will provide the following benefits and gifts to the Member: In every case:

- 1 years Webeditor service
- 7 pcs VIP ++
- 10 pcs GAP
- 1 pcs Travel Vouchers worth € 300 (for a total of 300€)
- 2.000€ Binary Bonus

Additional Loyalty Bonuses:

If the TAG has had a Webeditor service continuously (since the first order of the VIP Pro service, at the earliest from 2021.05 months), then additional:

- 1 pcs Travel Vouchers worth € 700 (for a total of 700€)
- 4.500€ Loyalty Bonus

Use of Travel Vouchers:

The final usage period of the generated Travel Vouchers is 5 years from the date of creation.

Travel Vouchers may only be used with contracted Travel Partners as defined by the SWG.

The Travel Voucher can be used primarily for travel by SWG Members and their family members. Otherwise, the consent of the SWG is required for its use.

The Travel Voucher can be used anywhere in the world.

The Travel Voucher can be validated for € 100, but can of course be supplemented by consultation with the Travel Paretner.

A SWG Member who meets the basic condition but demonstrably builds another Network Marketing (MLM or Affilate system) business, or reports in writing the construction of another business or violates the Code of Ethics, SWG has the right to restrict the use of the VIP Pro system at the Member concerned or to refuse.

SWG GO: SWG GO is a set of Binary systems in which the gift positions associated with the use of the Adlinks license service that sends the newsletter are linked.

All positions are placed in the first subclass. The position of the Members' Positions together determines the progression between the binary trees. The loading of these binary trees results from the hierarchy associated with the Member, i.e. the Positions that come here are entered into the Member and Member groups, as well as from the Member's top referral line.

Filling is automatic, from left to right, top to bottom.

From 01.09.2023, SWG offers the possibility to manually place gift positions in binary.

To manually place gifts, the SWG member must have an AdLinks service subscription at the end of the month and have 3 direct clients or members who have an AdLinks subscription at the end of the month.



The first test date is the closing date of 31.08.2023.

For new Members: basically manual placement in the month of first purchase and 2 months after purchase. After that, the conditions for manual placement must be met.

The condition is checked by the system at the end of each month.

SWG has the possibility, during promotional periods, to offer SWG members the possibility of manual placement without any conditions

The Position placed by the Member will advance to the next binary (subclass), ie it will run out of the given subclass if both the upper leg and the lower leg of the Position Go 1 in 3-3,

Go 2 in 3-3 purchases at a given level.

Each purchase counts towards the number of pieces at a given level, regardless of the depth at which it was generated.

A commission is paid for the basic level (1.level) of the binary spot, i.e. there is no condition for the commission to be paid.

The payment of the commission for high level runs is conditional on the member having ongoing activity (purchase of SWG Webeditor service or SWG Adlinks).

If a member does not have continuous activity, in that case the member's binary seat will be transferred to the first sponsor who meets the conditions.

If the member has 2 direct customers who have purchased a SWG Adlinks license, he/she will be entitled to additional commissions. This is checked by the system on a run-out basis.

A SWG Member who satisfies the prerequisite but is demonstrably building another Network Marketing (MLM or Affilate system) business, or has declared in writing to build another business or has violated the Code of Conduct, in which case SWG is entitled to withdraw commissions and SWG has the right to restrict the use of the VIP Pro system at the Member concerned or to refuse.

The maximum amount of SWG SSP payments can always be used up to the amount in the SWG member's SSP account.

	В	Basic commissions			2 direct buyers				Ва	asic commissio	n + Continu	ous activity		
GO2 Level	SSP	Direct sponsor	Team bonus from 11 depth	SSP	Own commission	Direct Sponsor	Team bonus from 11 depth	Career bonus per career level	SSP	Direct sponsor	Team bonus from 11 depth	SEN II. (Activity mont)	SEN I. GAP	VIP PRO
1	10 €	4 €	1€	-	-	4€	1€		-	-	-	-	-	-
2				-	10 €	4 €	1€	1€	10 €	4 €	1€	-	-	1
3				20 €	20 €	4€	1 €	1€	10 €	4 €	1€	1	1	1
4				40 €	40 €	8€	2 €	2€	10 €	4 €	1 €	1	2	2
5				80 €	80 €	16 €	4 €	4€	10 €	4 €	1€	1	4	3
6				160 €	160 €	32 €	8 €	8€	10 €	4 €	1 €	1	8	4
7				320 €	320 €	64 €	16€	16 €	10 €	4 €	1 €	1	16	5
8				640 €	640 €	128 €	32 €	32 €	10 €	4 €	1€	1	32	6
9				1 280 €	1 280 €	256 €	64 €	64 €	10 €	4 €	1€	1	64	7
10				2 560 €	2 560 €	512 €	128 €	128 €	10 €	4 €	1€	1	128	8
11				5 120 €	5 120 €	1 024 €	256 €	256 €	10 €	4€	1€	1	256	9
12						Doubles p	per level			C	constant		Doubles per level	Constantly growing



Career system:

Career commission: SWG has developed its career system by combining the classic MLM payment system with the binary system. In the SWG career, there is no production cycle, every single career point value achieved (CP) is retained by the Member, so career decline is not possible. The crediting of career point values takes place when the positions get into the SWG projects by the Member. The calculation of the career commissions always takes place according to the career level. This is summarized in the table. It is credited to the Member's commission account (from career level 2), based on the percentage of Binary commission payments in the recommendation system of the Member, if there is a difference between the career levels. The Career point value of gift positions received for the use of services in the specific SWG projects are shown in this table. For SWG project IV, the precondition of carrier commission pay-out is that the SWG Member has active Sales page at the moment when the commission is generated.

SWG Project	Serial number of the Position	Career point value / position		
SWG Start/Travel	From 0.0001	1		
SWG I. Automata	From I.0001			
SWG II. Oneliner	From II.0001	1		
SWG III. 3D	From III.0001	1		
GAP	From GAP0001	1 except generation of 5 times		
SWG IV. VIP Classic VIP (Green)	From R0001	C1/1: 10 C2/1: 20 C3/1: 30 C4/1: 60 C5/1: 150		
SWG IV. VIP Clasic VIP+ (Orenge)	From S0001	C1/1: 10 C2/1: 20 C3/1: 30 C4/1: 60 C5/1: 150		
SWG IV. VIP Classic VIP ++ (White)	From GS0001	C1/1: 10 C2/1: 20 C3/1: 30 C4/1: 60 C5/1: 150		
SWG IV. VIP Classic VIP Extra (purpule)	From E00001	C1/1: 10 C2/1: 20		
SWG VIP Pro	From P001	2 CP		
SWG GO	From P001	10 CP		

Own point value: It is credited when the Member makes a purchase for himself/herself in the system.

<u>Group point value:</u> It is credited when a Member or Customer purchases from the Member's referral system into the system, regardless of the depth of the Member's referral structure.



<u>The required point value (CP):</u> The required point value means the sum of the own point values and the group point values.

SWG has designed its career system that basically there are 7 seven career levels and another 5 top management career levels. To achieve the career levels, the career point values are accumulated and there is no accounting period. It means that the beginning of the cumulation period of the career point values is the date of free of charge registration in the SWG System, and the cumulation period will last in the SWG System as long as the Member has a valid membership. As the career point values do not have a specific cumulation period, the career level once achieved, as well as the career point value will remain until the Member has a membership in the SWG System. For the recognition of the result achieved on the occasion of an event and for the pay-outs to happen, the 80/20 rule applies.

		Care	er commissi	ion in
Cereer level	Career point required (CP)	SWG I. SWG III. VIP Pro	SWG II.	SWG IV.
Starter	0 - 299			
Manager	300 - 999	3%	0,50€	5€
Start Manager	1.000 - 2.999	6%	0,50€	5€
Leader Manager	3.000 - 9.999	9%	0,50 €	5€
Shapphire	10.000 - 29.999	12%	0,50 €	5€
Ruby	30.000 - 79.999	15%	0,50 €	5€
Emerald	80.000 -	18%	0,50€	5€
Diamond	2 pcs of Emerlad feet	19%	0,50 €	5€
Star Diamond	2 pcs of Diamond feet	20%	0,50 €	5€
Leader Diamond	2 pcs of Star Diamond feet	21%	0,50 €	5€
Gold Diamond	2 pcs of Leader Diamond feet	22%	0,50 €	5€
Crown Diamond	2 pcs of Gold Diamond feet	23%	0,50€	5€

The SWG I., SWG II., SWG III, SWG VIP Pro, SWG GO and SWG IV: The basis for the payment of a career commission is that the SWG Member has an active Sales Page (SWG II) at the moment of commissioning.

A SWG Member who meets the basic requirement but can be proven to be building another Network Marketing (MLM or Affilate system) business, or has reported in writing the building of another business or has violated the Code of Conduct, in which case SWG has the right to limit or deny the Career Level change.



SWG license fees:

Licence	Licence price (Gross)		
SWG Webeditor (Sales page usage)	35 €/month		
	300 € for the first time, for 1+9		
SWG Newsletter sending and hosting usage VIP	months		
	300 € extension for 1+9 months		
SWG Newsletter sending and hosting usage VIP Pro	60 €/ 1 monts		
SWG Market Place	35 €/ 1+5 months		
SWG Speaking Book	35 €/month		
SWG Adlinks	10€/month		

1+9 months: The SWG Member pays the licence fee for one month, the other 9 months are free of charge.

In case of longer license term, first the payed months get used and only after the payed months are used up, will start the months free of charge.

1+5 months: The SWG Member pays the licence fee for 1 month, the other 5 months are free of charge. In case of longer license term, first the payed months get used and only after the payed months are used up, will start the months free of charge.

<u>Termination of license and services, notice (withdrawal):</u>

The client has the right to use these licenses and services in advance, even for several months. If, in respect of services and licenses paid in advance, the client waives/cancels the ordered licenses or services for any reason the client is responsible for, SWG does not make it possible to pay back the fees of already used months (i.e. for the period from the day of starting the licenses or services until the time of canceling, for each started month). In respect of periods not yet used, the fees of services and licenses will be paid back to the Client, following deduction of an administration fee.

The sum of administration fee:

SWG Webeditor license: 20€/1 month

SWG Letter VIP license: 150€/1 month, the fee of extending the service: 150€/1 month,

SWG Letter VIP Pro license: 45€/1 month, SWG Market Place service: 20€/1 month, SWG Speaking Book license: 20€/1 month.

SWG Adlinks: 5€/1 month

Regulations:

GTCC

Marketing plan and internal regulation

Code of conduct

Data protection regulation

Regulation of payment modes and their conditions

SWG guidelines to online and offline communication

The SWG Member agrees to be bound by the terms and conditions of this agreement - and the GTCC, as well as the regulations listed here above, and upon his registration, he regards them as accepted.